

## PRESS INFORMATION

# MORE TOOLS, LESS CORD

**The perfectly manicured garden is a thing of beauty, but it can mean a shed full to bursting with tools, and the worry about petrol cans or trailing wires across the lawn.**

Bringing the very latest in battery technology to the garden, the **EGO Power Plus Multi-tool** is simpler, cleaner, quieter and more comfortable to use!

Using a 56-volt lithium-ion battery, the industry's most technically advanced, means you get a tool with no petrol fumes and no cord to trip over or cut through.

Faster recharge times, using EGO's Rapid Charger, also means less waiting, more gardening.

The MHSC2002E, retailing at £729.00 RRP, is EGO's ultimate multi-tool kit which includes:

- The multi-tool power head (PH1400E)
- Line trimmer with rapid reload head (STA1500)
- Brushcutter blade (ABB1203)
- Hedge trimmer (HTA2000)
- Pole saw (PSA1000)
- Edger (EA0800)
- 5Ah battery
- Rapid Charger

Also available is MHCC1002E, which at £569.00 RRP, has everything you need to tackle all jobs above the ground:

- The multi-tool power head (PH1400E)
- Hedge trimmer (HTA2000)
- Pole saw (PSA1000)
- 2.5Ah battery
- Rapid Charger.

The multi-tool power head, five interchangeable attachments, EGO's batteries and chargers are also available to purchase separately to allow you to build a custom multi-tool kit.





EGO's advanced battery technology is at the heart of the success of the range. With patented keep cool technology each battery cell is kept cool for extended life, while the Power Management System Protects the battery. Each battery is compatible with all EGO Power Plus garden tools.

The EGO brand of cordless outdoor power equipment delivers **Power Beyond Belief**. As the market leaders in cordless outdoor power equipment, the innovative, durable and technologically advanced power tools deliver superior performance; the EGO range includes mowers, blowers, hedge trimmers, line trimmers & brush cutters, chain saws and the multi-tool – a single power unit with five interchangeable attachments.

## IN BRIEF



Multi-tool Kit, RRP £729.00,  
**EGO Power Plus** (egopowerplus.co.uk).



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## ENDS

For all press enquiries, please contact Ben Baker-Hollyhead on 0121 454 8181 or [ben@wyattinternational.com](mailto:ben@wyattinternational.com)

## WORKING WITH EGO

### Product Samples

Why not try an EGO Power+ product for yourself and put it to the test? To request a product sample, simply contact the EGO Press Office on 0121 454 8181



## **Photography**

There is a range of lifestyle and cut-out product photography, simply get in touch with the EGO Press Office.

## **Competitions**

Would your readers / listeners be interested in 'winning' some EGO Power+ products? Get in touch with the EGO Press Office to discuss your competition prize requirements and how we can help.

## **Commentary and Insight**

Key spokespeople from EGO can provide informative commentary on a range of topics including:

- ✓ How EGO cordless technology will transform garden technology in the same way Tesla has revolutionised the automotive world
- ✓ The future of lawn mowers in 2018 and beyond . . . why the future's green
- ✓ Kinder to your hands, ears wallet and the environment . . . the case for cordless technology
- ✓ The hidden dangers of noisy and polluting garden power tools
- ✓ Spend to save – the economic benefits of cordless power technology
- ✓ Petrol vs Battery – key considerations