



EGO is the cordless garden tool specialist and part of the Chervon Group, one of the largest power tool manufacturers in the world. In this rapidly growing market, Chervon has developed into a global billionaire company with over 7,000 employees worldwide in 28 years.

To further expand our product offering, we are looking for someone to join us as

IOT PRODUCT MANAGER

RESPONSIBILITIES

- Work with the Group Product Manager to align Robot mower portfolio with the company strategy and help define the product strategy.
- Form a key team member, along with colleagues in North America and China, in helping to develop a global IOT offering for commercial and domestic users of Chervon tools.
- Identify, specify and introduce new products and services into the range working with suppliers, engineering, sales and marketing.
- Actively participate in customer engagement alongside Sales and Marketing. Advising the appropriate solutions to customer problems and gathering insight to drive the evolution of the products and services.
- Understand and able to clearly articulate the technical challenges faced by customers when defining new products both internally and externally.
- Product manage the range, including lifecycle management and ensuring that all products and services have a sufficient level of supporting materials (e.g. sales presentations, marketing materials, datasheets, user guides, installation manuals, service descriptions, technical documents, certification statements, etc) to empower Sales, Marketing and Solutions to 'self-serve' and customers to properly understand our product range.
- Alongside the Group Product Manager ensure that commercial objectives are set and tracked for the product range with focus on profitability.
- Build and utilise market insights, providing competitor intelligence and understanding for all stakeholders. Engaging with customers and sales teams acting as a key input into future product strategies.
- Engage with product developers at group level to understand products offerings and roadmaps to enable internal education.

REQUIREMENTS

- Be a graduate with 3+ years product management experience and a solid technical background.
- Have worked in or have knowledge of IoT, M2M or SCADA and mobile or LPWAN sectors.
- Have a keen interest in technology and will be able to stand your ground in discussions with experienced engineers, customers, suppliers.
- Be articulate, with the ability to present product/technical concepts confidently and clearly at all levels both internally and externally.
- Thrive in a fast paced, often ambiguous environment.

This is a full-time role and you will report to the Group Product Manager.

If you're interested in the role, please email your CV and a covering letter to eu.support@egopowerplus.eu.

