



EGO is part of a global manufacturing business established in 1993, employing over 10,000 people and producing over 21 million units each year. As the specialists in cordless outdoor power equipment, their desire to break new ground has helped EGO achieve exceptional growth. Launched into Europe in 2014, EGO continues to push the boundaries of cordless technology with a range of award-winning products.

MARKETING EXECUTIVE - TRADE

LOCATION "HIGH WYCOMBE" FULL-TIME

We are looking for an enthusiastic and self-motivated Marketing Executive to join our growing team. Reporting to the Marketing Manager you will contribute to the delivery of the marketing plan as well as collaborating with our sales teams and other functions across EMEA. We welcome a pro-active person who has good attention to detail and ideas to help maintain and improve our instore marketing channel efficiently.

Responsibilities

- Manage instore marketing material rollout across EMEA
- Identify new opportunities for instore solutions that will benefit our dealer network
- Manage internal workflow relating to marketing material and maintain marketing material data
- Liaise with external suppliers and agencies
- Support regional campaigns working with territory managers
- Work closely with internal, international teams including product, sales and logistics
- Support customers in their marketing requests
- Maintain physical showroom
- Competitor research on instore solutions which will involve traveling in the EMEA market

Requirements

- 1-2 years working within a Marketing role, preferably a trade position
- Educated to degree level
- Excellent accuracy and attention to detail with a meticulous approach
- Strong organisational and prioritisation skills, with a "can do" attitude
- Excellent IT skills (Microsoft Office: Word, Excel, PowerPoint)
- Flexibility to travel internationally

We offer a competitive salary and benefits packages, a collaborative and inclusive work environment and opportunities for professional growth and development.



Contact:
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